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FOR IMMEDIATE RELEASE

Bardex Corp. Strengthens Presence in EMEA Offshore Wind Market with Strategic Hire for Director of Business Development

With the addition of Ian Finch to its Sales team, Bardex re-establishes a European base committed to growing and supporting clients and projects across Europe, the Middle East, and Africa.

GOLETA, CALIF., January 15, 2025 – Bardex, a global leader in products and engineering services designed for heavy lifting, transfer, and restraint for offshore energy, ports, shipyards, and other marine-based industries, is thrilled to welcome Ian Finch as its Director of Business Development for the EMEA region. Finch brings an impressive breadth and depth of knowledge and experience to the role. Along with a proven track record of leading profitable sales growth throughout his decades-long career including heading DNV's Offshore Wind Project Coordination Group, he has extensive experience in high-level manufacturing and automation and renewable energy markets, particularly offshore and floating wind.

The floating wind market is projected to reach 15.64 billion USD globally by 2029, and Finch's background and UK location position Bardex to more efficiently provide products and services to the EMEA region. For example, Bardex's OmniLift™ and OmniCrane™ will enable ports to offer gigawatt-scale serial manufacturing, deployment, and retrieval of floating offshore wind assets regardless of weather or tidal conditions because all fabrication and integration are safely carried out onshore. And in mooring, Ian's experience in offshore wind complements Bardex's extensive and game changing solutions such as the BarLatch™ and ILT alternative Off Vessel Tensioning (OVT) method.

By establishing a European base with Finch at the helm, Bardex is better able to bridge the time zones between its California headquarters and the EMEA region.

While renewable energy is undoubtedly a passion for Finch, he is equally experienced and effective in the full range of industries Bardex serves, including ports, shipyards, oil and gas, and defense.

"Having consulted for Bardex throughout 2024, I'm delighted to accept this permanent, full-time position," says Finch. "It is a privilege to work for such a dynamic, fast-growing company, and I am honored to lead our growth in the EMEA region. I look forward to supporting all of our port, shipyard, and project developer customers in 2025 and beyond."

"I am thrilled to bring Ian on board full-time. He has a deep understanding of the offshore wind industry, with over 18 years' experience in the sector, and will be a great asset to our efforts in the region."

Nick Atallah, Director of Product Development

Bardex representatives for other regions throughout the world can be found at <https://www.bardex.com/contact-us/>.

About Bardex: Bardex provides novel engineering insights and designs, prototypes, and manufactures proprietary equipment to solve the marine industry's heaviest challenges. For over 60 years – and 300+ projects for shipyards, oil and gas companies, and the burgeoning offshore wind industry – the Bardex mindset has always been to be a trusted, collaborative partner whose first step in any project is to understand exactly what the client needs to accomplish. That approach has produced more than 20 patents, many repeat clients, and countless innovations that make the seemingly impossible possible, while improving safety, efficiency, and profitability for a diverse range of applications. Bardex facilities are ISO 9001, ISO 14001, and ISO 45001 certified. To learn more, visit <https://www.bardex.com>.

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