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FOR IMMEDIATE RELEASE

Bardex Corp. Strengthens Presence in EMEA Region with Strategic Hire for Director of Business Development

With the addition of Ian Finch to its Sales team, Bardex re-establishes a European base committed to growing and supporting clients and projects across Europe, the Middle East, and Africa.

GOLETA, CALIF., January 15, 2025 – Bardex, a leading global provider of products and engineering solutions for marine-based heavy lifting, transfer, and restraint, is thrilled to welcome Ian Finch as its Director of Business Development for the EMEA region. Finch brings an impressive breadth and depth of knowledge and experience to the role and is uniquely qualified to serve existing clients and grow business in all market segments, including ports, shipyards, oil and gas, offshore wind, and naval defense. Further, his UK location enhances Bardex’s speed, efficiency, and responsiveness in the region.

Along with a proven track record of leading profitable sales growth throughout his decades-long career, Finch has extensive education and work experience in a wide variety of fields and industries – from industrial automation expertise including 12 years at Rockwell Automation to heading DNV’s Offshore Wind Project Coordination Group and serving as the Commercial Director of New Business for the Port of Tyne, just to name a few.

That breadth of experience has fostered Finch’s talent for taking ideas and best practices from one industry and applying them disruptively to new applications, making him an ideal fit for Bardex and its approach to solving logistical and engineering problems for its clients.

“Having consulted for Bardex throughout 2024, I’m delighted to accept this permanent, full-time position,” says Finch. “It is a privilege to work for such a dynamic, fast-growing company, and I am honored to lead our growth in the EMEA region. I look forward to supporting all of our port, shipyard, and project developer customers in 2025 and beyond.”

In the course of his consultancy with Bardex, Finch has gained thorough knowledge and understanding of Bardex’s signature products, such as the OmniLift™, OmniCrane™, Floating OmniDock™, BarMoor™ Quick Connector, and Off-Vessel Tensioning BarLatch™ solutions.

"I am thrilled to bring Ian on board full-time. His background and experience with the technologies that are relevant to our offerings is extensive, and he will be a great asset to our efforts in the region."

Nick Atallah, Director of Product Development

Bardex representatives for other regions throughout the world can be found at <https://www.bardex.com/contact-us/>.

About Bardex: Bardex provides novel engineering insights and designs, prototypes, and manufactures proprietary equipment to solve the marine industry's heaviest challenges. For over 60 years – and 300+ projects for shipyards, oil and gas companies, and the burgeoning offshore wind industry – the Bardex mindset has always been to be a trusted, collaborative partner whose first step in any project is to understand exactly what the client needs to accomplish. That approach has produced more than 20 patents, many repeat clients, and countless innovations that make the seemingly impossible possible, while improving safety, efficiency, and profitability for a diverse range of applications. Bardex facilities are ISO 9001, ISO 14001, and ISO 45001 certified. To learn more, visit <https://www.bardex.com>.

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